



A MARK OF DISTINCTION

IMPROVE YOUR ACCOMMODATION
BUSINESS WITH A QUALITY AWARD



**TOURISM
NORTHERN
IRELAND**



Assurance

With an independent quality award your business can display a recognised symbol that gives prospective guests confidence in the services you offer and a reassurance that your property has been independently checked.



Opportunity

Once you receive the award it will be an enhancement to your own marketing. You will also benefit in other ways with access to Discover NI social media opportunities and presence in a range of marketing and promotional initiatives.

Value

Research shows that this is crucial in helping tourists choose their accommodation so, can you afford to be without it?



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We're here to help

If you're unsure whether the scheme is for you, contact us and we can offer one to one advice. This will ensure that your involvement is tailored to your needs and business aims.

On application, be assured that all assessments are relaxed and supportive and our team is here to help you, giving you guidance on improvements and advice on future investment.

A great investment

Of course, getting the accreditation is an investment, but it is an investment that pays dividends – best practice advice, one-to-one guidance and a range of promotional material.



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What they said

Blessingbourne Country Estate, Co. Fermanagh

“ The rating scheme has proved a valuable marketing tool when promoting Blessingbourne and meeting our visitors’ expectations. It has been a great asset to marketing the estate and attracting new business.”



Dunnanelly Country House Bed & Breakfast, Co. Down

“ All of the Quality Grading Assessors have always been warm and encouraging. I have always felt that they are on my side!”



**Crowfield House Bed & Breakfast,
Co. Londonderry**

“ One of the benefits I have found being star rated is that potential guests realise that the property has been thoroughly vetted and that the owners take a responsible and professional approach to their business and to customer care.”



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Contact us now on 028 9044 1682 | qa@tourismni.com
Apply online now www.tourismni.com/forms
Further details are available online at: tourismni.com/grading